



FOR IMMEDIATE RELEASE

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Educators Tweet Support for Ed Tech Funding

Washington, D.C. – Educators from throughout the United States took time from their day to Tweet for Ed Tech, a national effort to tell Congress to fund the Enhancing Education Through Technology (EETT) program at \$500 million for FY 2011. President Obama has provided no funding for the program in his budget.

“The President and many in Congress say education is a priority. If so, funding for educational technology needs to be a primary part of their strategy,” said Don Knezek, CEO of the International Society for Technology in Education (ISTE). “The classroom educators’ voice needs to be heard by the President and Congress whose decisions will move education into the digital age or hold it back.”

More than 1,550 messages were sent to support EETT funding via Twitter by 700 educators, with a total of 300,000 followers, to U.S. Senators and Representatives as well as key members of Congress, including Sen. Tom Harkin (D-IA), Chairman, and Sen. Thad Cochran (R-MS), ranking member of the Senate Labor, HHS, and Education Appropriations Subcommittee; Rep. David Obey (D-WI), Chairman of the House Appropriations Committee; and Rep. Todd Tiahrt (R-KS), the ranking member of the House Labor, HHS, and Education Appropriations Subcommittee.

“EETT is the core federally-funded ed tech program, and it is central to ensuring that U.S. students are equipped with the tools they need to receive a 21st century education,” said Keith Krueger, CEO of CoSN. “We mobilized ed tech supporters around the country via Twitter as part of an ongoing effort to urge policymakers to restore funding for the program and to send a message that technology has an important role to play in transforming our nation’s education system.”

To learn what educators had to say to Congress about EETT funding, go to: www.isteconnects.org for more information and follow these hashtags: #isteconnects, #eett, #edtech.

About ISTE

The International Society for Technology in Education (ISTE) is the premier membership association for educators and education leaders engaged in advancing excellence in learning and teaching through innovative and effective uses of technology. ISTE is the trusted source in education technology for professional development, knowledge generation, advocacy, and leadership for innovation.

ISTE's annual conference and exposition, formerly NECC, is one of the world's premier educational technology events. ISTE is also home to the NETS, education technology standards that deliver a roadmap for global digital-age learning skills for students, teachers, and administrators.

ISTE members include individuals; regional and international affiliate organizations, and corporations. With its affiliate network, ISTE represents more than 100,000 education leaders and emerging leaders throughout the world. www.iste.org
ISTE is the registered trademark of International Society for Technology in Education.

About CoSN

CoSN is the premier professional association for district technology leaders. The mission of CoSN is to empower K-12 district technology leaders to use technology strategically for the improvement of teaching and learning. CoSN provides leadership, community and advocacy essential for the success of these leaders.

CoSN leadership initiatives include:

[Budgeting Total Cost of Ownership](#)

[Calculating the Value of Investment](#)

[Cyber Security for the Digital District](#)

[Data-driven Decision Making](#)

[Empowering the 21st Century Superintendent](#)

[Framework of Essential Skills of the K-12 CTO](#)

[Green Computing for K-12 Schools](#)

[IT Crisis Preparedness](#)

[Mastering the Moment: A Guide to Technology Leadership in the Economic Crisis](#)

[Open Technologies in K-12 Schools](#)

[Small District Technology Leadership](#)

[Web 2.0 in Schools: Policy and Leadership](#)

CoSN's membership is a unique blend of education and technology leaders and decision makers from the public and private sectors. Visit www.cosn.org or phone 866.267.8747 to find out more about CoSN's programs, events and resources supporting and promoting leadership development, advocacy and connections to ensure that technology is used strategically for the improvement of teaching and learning in elementary and secondary schools.